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Influence of hip Hopmusic in English Language

Language and dialect are the result of society. As society changes, so does its dialect. One of the best indications of a changing dialect is its quick extension in vocabulary. In the course of recent years, English language, especially American English added a lot of new words in its lexicon. Most of these words are deep rooted to pop culture, mainly in Hip-Hop music. Hip-Hop music or Rap music is a genre of music developed among the African Americans of the United States during 1970s. Though it traces the history and legacy of great jazz age, Hip-Hop music has always been a controversial topic in pop culture due to the explicit lyrics. For its stylized and rhythmic way of chanting the lyrics and rapping, Hip-Hop has been an essential among American youth. Therefore this has also massively influenced their daily speech.

The progressions are started by words made by youth and youthful grown-ups who feel enabled to systematize and name their own substances with new expressions: words that speak to the new ponderings, new hunts, new yearnings and new thoughts. From Dj Cool Herc to Drake and Cardi B English has borrowed hundreds of new words from Hip-Hop which is widely used so far.

During 1960s New York City faced a massive degradation among its youth. They behaved more like hooligans, destroying public properties, using drugs and leading a savage

life as the result of financial crisis, multi ethnicity and bad living condition. In order to get away from these traumatic conditions, kids from slums, mainly the African American teenagers found their own solutions. Music, being an integral part of African origins brought together the already existed rapping, dancing, graffiti and deejaying (performance of a disco jockey especially in a club using sound gear and records to make absolutely new sounds and mixes from those initially recorded — scratching, quick use of fragments, remixes, and so forth), these miserable youth found other options to redeem the hopeless scenes they were witnessing around them.

In 1970s Hip Hop music was ignored by the elite society of America and many regarded it as a door way to illegal drug activity, mafia and vandalism. But later in 1980s the genre spread widely having young audience all over the world. Motion pictures, for example, *Wild Style*, *Style Wars*, *Beat Street*, *Step Up* and *Breakin'* permitted worldwide gatherings of people to encounter the numerous features of Hip-Hop culture. Because of its widespread popularity, this genre made a huge impact among the teenagers, especially in the language they spoke. By the 1990s, print and electronic media and even computer games were ruled by style and image borrowed from Hip Hop music. Brands, such as, *Burger King*, *Coca-Cola*, *America Online (AOL)*, *Nike*, and *Reebok* propelled publicizing and showcasing effort including Hip-Hop culture, reacting to the well-known hip picture of these components and, in the meantime, incorporating them into the more extensive culture. More than the revolution happened in dressing, dancing and music, what struck the people was the new style brought in speaking and reading English language.

Hip-Hop, once constrained to urban music and move has turned into a broader type of correspondence showed and delighted by youngsters all around the world. Hip-Hop is no longer constrained to rap music and break moving; today Hip-Hop is more a lifestyle, a culture that is complicatedly woven into each part of youngsters' everyday lives. It is

essential to remember this developing society has likenesses to different societies that have emerged throughout history. Hip-Hop was at first conceived of the capacity of those early professionals of rap music, DJ wizardry and road corner form creation to beat their powerlessness to gain acceptance and acknowledgment by the built up music, design and media outlets.

Mainstream culture in the United States has affected regular English for some eras. African-American music, from multiple points of view, has assumed a decisive part in this development. From the days preceding the development of the spirituals and the blues, African-American music has educated its audience members (right off the bat, generally dark) of the present occasions and freedom techniques, utilizing elective dialect. As the years passed, a large number of the words and expressions got to be incorporated and utilized by outside groups who had made sense of the unique style and meanings of these words. This procedure of social adjustment happened in a large portion of the ethnic groups and enclaves inside America, yet it was African-American music, containing quite a bit of this dialect, that educated a lot of American standard culture.

The dialect of hip-hop culture is an expansion of past and late vernacular. Words like "hot" (1920s), "swing" (1930s), "hip" (1940s), "cool" (1950s), "soul" (1960s), "chill" (1970s), and "smooth" (1980s) have been reclassified and usurped into hip-hop dialect.

Whether it is the expansion of the expression "bling-bling" (jewelry) to the *Oxford English Dictionary* in 2003 or the incorporation of the expression "crun" in the 2007 volume of the *Merriam-Webster Collegiate Dictionary*, hip-hop culture is changing the nature, the sound, and the guidelines of the English language. Words, for example, "hood" (short for neighborhood), "lodging" (which interprets as place of habitation), and "whip" (which means auto) have gotten to be typical inside ordinary discussion. Expressions, for example, "what's up" (hi), "peace out" (great bye), and to a great degree famous "chill out" (unwind) are every

now and again utilized as a part of network shows, motion pictures, and even advertisements for *Fortune500* enterprises. Whether it is American English or British English energetic components such culture and the quick development of innovation are controlling our speech for 30 years. Over hundred words have added to vocabulary by the past six years.

These are some popular Hip Hop words used in English: Flat tire(dull or boring person), Dumb Dora(stupid girl), White cow(vanilla milk shake), Jake (okay), Swagger(describes how one person acts or dresses), Holla back(goodbye), Bounce (leave), Trippin(over acting), My bad(apology), Beef(conflict), 187(murder), Fly(cool), Po-po(police), Punk(worthless man), Nigga(Black person), Dough(money), Wack(poor), Boo(Lover), Crib(house), cheddar(money), groovy (cool).

There are alternative pronunciations as well.Hip Hop language is very particular about its pronunciation, stress, intonation and pause. Words found in these lyrics are quite short, altered and smooth. Often used for ease of rhyming or to fit into rhythm, such as placing emphasis on the "O" vowel, while dropping the end consonants : aight,aite,aw-ite(alright), befo'(before), axe(ask), fitty(fifty), flava(flavor), 'sup(what's up), moo'(move), flo'(floor), mo'(more). They also change the spelling and produce almost same pronunciation. The purpose is to place more stress on a part of the slang word than in the customary articulation. For example, herre(here), boi(boy), phat(very cool). Conjoined Hip Hop slang words are words that are combined for ease of pronunciation, and to reduce the total number of syllables (busta-snitch,"You's a busta." payce-peace"Paycedawg"). Stic (situation), popo(police), cuz (because) are the partial words used. They also replace suffixes with substitutes like Pig Latin. Hixxle(house),rizzle(real), shizzle(sure).

Since the lyrics are usually chanted in speedy manner, in a single breath, musicians are contented to alter it combing the phrase. We often use words like gotta (have got to), wanna (want to), gonna (going to), gotcha (have got you), etc. which are actually created by

rappers to get an easy phase while chanting. And these usages are so popular all around the world even among those who don't know what hip hop music actually is. Recently released popular TV series such as *13 Reasons Why* and *You* completely followed the ghetto slang.

It is not exceptionally in America but everywhere the influence is visible. Even in India hip hop has become a popular music genre and it is firmly rooted to the *gully*(slum) of Mumbai. They club Tamil, Hindi and Marathi words in lyrics and make it sound local and foreign at the same time. There is also Trip-hop (England), Igbo Rap (Nigeria), Reggaeton (Caribbean Islands) and Low Bap (Greece).

A tremendous challenge with hip-hop is the dialect it employs. Hip-hop was building up its foundations from 1965 to 1984. The music was engaging, yet at the time, it was likewise utilized by African-Americans to express worries of political, social, and individual issues. However, hip-hop has developed and what it was amid that day and age does not exist anymore. The issues brought up in these melodies like bigotry and neediness have been supplanted with dialect rotating around hos and bling, yet prejudice and destitution are still genuine. Loads of hip-hop music appears to stress material belonging over quality connection. When the demand for hip hop music increased later in 1980s, artists began to use harsher language against women. Recently even the female rappers such as Nicki Minaj and Cardi B are using words like "bitch" and "slut" excessively in their music. Hip-hop development has gone above and beyond and glamorized group slamming and sedate managing. So there is a vast collection of drug terms, gang terms, taboo terms, gun terms, relationship terms and crime terms in Hip Hop vocabulary. *Benz*(short for Mercedes Benz, known for luxury automobiles), *Cristal-Roederer Cristal*(champagne brand), *Lex*(short for Lexus) are some terms which we use often has derived from Hip Hop.

Hip-Hop music conceived in America's transcendently dark internal city neighborhoods, is a standout amongst the best musical styles in pop culture today. Yet, music

is only one face of the hip-hop marvel. Hip-hop has significantly affected youth slang. The best effect of hip-hop culture is maybe its capacity to bring individuals of every single distinctive conviction, societies, races, and ethnicities together. Though it was a Black man's music of revolt at the beginning, now it is a widely accepted style without boundaries. Hip-hop culture has affected American English, as well as various dialects around the globe. Multicultural countries have energetic hip-hop groups who have needed to make sense of what to do with these new words and expressions. From German Hip-Hop to Australian Hip-Hop to Pinoy Rap (Philippines) to Azeri Rap (Azerbaijan) to Rap Nigerien (Niger), hip-hop has had its impact on the dialects of these countries and societies. Even Hip Hop has hit in Bollywood motion pictures in the mid-1980s. In the 1987 Film, *Pyar Karke Dekho*, performing artist Govinda does a move to a melody called "*I Am a Breakdancer*," giving direct reference to the Hip Hop development that had begun in New York. In 1990, Baba Segal, thought to be the main Indian "rapper" did an entertaining spread to *Vanilla Ice's*, "*Ice Baby*," in his possess adaptation Hindi rendition called "*Tanda Pani*." And there is an upcoming Zoya Akhtar film starring Ranveer Singh completely based on the birth of a local rapper titled *Gully Boy*.

Hip hop culture has opened a platform for the people who talk different language to know each other. United States declared as a "Hip Hop Nation" on the cover of the February 5, 1999 issue of *Time magazine* showing that English has been greatly influenced by hip hop culture.

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